

REPORT OF THE MOOSE CHARITIES BOARD OF DIRECTORS

■ 125th International Moose Convention ■ 2013 ■ Milwaukee, WI ■

The Board of Directors of Moose Charities Inc., a registered nonprofit, met on two occasions during the 2012-2013 Moose year: In September 2012 in conjunction with the Moose Charities Golf Invitational, hosted by Mooseheart Child City & School; and in February 2013 in Colorado Springs, along with the Mooseheart/Moosehaven Boards of Directors, the Supreme Council and Grand Council. In addition, two meetings were held via teleconference in November 2012 and again in April 2013 to approve the 2013-2014 budget prepared by the Executive Director.

At each meeting, the Board of Directors reviews the financial report and the Executive Director's report, and questions any item they believe needs further explanation or discussion. Knowing Moose Charities is the fundraising arm of Moose International and is tasked with the responsibility of raising the necessary funds for the current and continued operations of Mooseheart and Moosehaven, each shares thoughts and ideas for improving our fundraising programs and communications. Board approval was given to direct all proceeds from the 2013-2014 Direct Mail appeals to the Mooseheart School Renovation.

The following report includes receipts from May 1, 2012 to April 26, 2013

Donor Code	Number of Donors	Total Donated
Lodges	1,586	\$4,206,614.94
Members	59,712	\$2,811,286.84
Chapters	1,433	\$2,184,342.35
Associations	43	\$464,193.56
Moose Legions	170	\$320,421.10
Corporations/Businesses	362	\$252,010.37
Moose Activity Groups	42	\$123,417.04
Districts	184	\$85,227.04
Councils of Higher Degrees	72	\$41,966.74
Trusts	10	\$518,130.74
Estates	12	\$233,599.93
Non-members	1,304	\$121,710.42
Foundations	13	\$39,290.00
Total:	64,943	\$11,402,211.07



Included above are:

Honorary Member of the Class of 2013	\$210,106.00
Mooseheart School Renovation	\$1,811,822.56
Mooseheart/Moosehaven Endowment Fund programs:	
Donors Circle (recognizing individual's donations)	\$ 442,763.62
MHT/MHN Endowment Fund from Fraternal Units	\$2,663,490.50
Cradle Fundraiser, honoring Mooseheart Founders Day	\$ 207,057.08
Rocker Fundraiser, honoring Moosehaven Seniors	\$ 134,893.42
Total to MHT/MHN Endowment Fund	\$3,448,204.62
Tribute Gifts	
Donations 'In Honor Of'	\$73,872.23
Donations 'In Memory Of'	\$142,644.80
Wish List donations	
Mooseheart -	\$22,282.45
Moosehaven -	\$37,914.88

Total Donations to Special Projects for Mooseheart and Moosehaven \$5,882,788.79

Special Recognition to:	
Kohl's Cares for Kids -	\$78,500.00
Arrow International (pull tabs) -	\$2,297.66
7 G Recycling -	\$2,371.85
Mooseheart School Programs -	\$23,938.87
Mooseheart Veterans Walk -	\$15,300.00

Special Recognition: Kohl's Cares – not just a 'slogan'- Kohl's and its employees truly care – and they care about Mooseheart Child City as they have demonstrated for four consecutive years. On April 27, over 500 Kohl's employees from 53 stores in Illinois and Indiana worked alongside Mooseheart students and staff to beautify the campus. This outstanding partnership between Mooseheart and Kohl's has resulted in \$107,500.00 (not including the April 27 event) being awarded to Mooseheart Operations and \$78,500.00 during the 2012-2013 fiscal year to the School Renovation. **Thank you Kohl's.**

Special thanks to the Fraternal Units within each Association who took the time to assist with the 2012-2013 Cradle and Rocker Fundraisers – both of which are essential to increasing the MHT/MHN Endowment Fund to a point that the interest will protect both should there be any unforeseen emergencies:

<u>Moose Association</u>	<u>Cradle 2012</u>	<u>Rocker 2013</u>	<u>Grand Total</u>
Alabama	\$1,088.00	\$248.00	\$1,336.00
Alaska-Hawaii	\$1,324.79	\$560.42	\$1,885.21
Alberta-Sask	\$1,292.21	\$859.00	\$2,151.21
Arizona-New Mexico	\$6,407.12	\$2,683.00	\$9,090.12
Arkansas	\$3,222.00	\$3,141.00	\$6,363.00
British Columbia	\$32.00	\$59.00	\$91.00
California-Nevada	\$11,561.66	\$10,308.20	\$21,869.86
Colorado	\$1,258.00	\$716.00	\$1,974.00
Connecticut	\$1,719.00	\$1,002.00	\$2,721.00
Dakota	\$3,091.00	\$1,550.00	\$4,641.00
Florida-Bermuda	\$16,495.30	\$14,154.00	\$30,649.30
Georgia	\$3,378.80	\$5,000.18	\$8,378.98
Idaho-Utah	\$727.00	\$141.98	\$868.98
Illinois	\$9,017.25	\$3,759.50	\$12,776.75
Indiana	\$8,390.77	\$3,753.82	\$12,144.59
Iowa-E Nebraska	\$1,989.05	\$1,597.00	\$3,586.05
Kansas	\$1,085.00	\$387.00	\$1,472.00
Kentucky	\$1,476.00	\$1,516.00	\$2,992.00
Louisiana	\$939.02	\$65.00	\$1,004.02
Maryland-DE-DC	\$6,024.40	\$4,517.92	\$10,542.32
Massachusetts-R I	\$2,075.75	\$3,241.05	\$5,316.80
Michigan	\$4,624.00	\$3,300.00	\$7,924.00
Minnesota	\$1,173.00	\$1,644.25	\$2,817.25
Mississippi	\$3,125.54	\$1,694.00	\$4,819.54
Missouri	\$1,178.16	\$1,425.00	\$2,603.16
Montana	\$570.00	\$45.00	\$615.00
New Jersey	\$2,103.00	\$1,242.00	\$3,345.00
New York	\$8,503.80	\$2,215.00	\$10,718.80
North Carolina	\$6,003.53	\$2,835.05	\$8,838.58
Northeast	\$4,645.88	\$2,910.50	\$7,556.38
Ohio	\$7,609.60	\$3,398.10	\$11,007.70
Oklahoma	\$3,205.00	\$2,678.00	\$5,883.00
Ontario	\$1,092.65	\$897.05	\$1,989.70
Oregon	\$2,046.75	\$2,030.54	\$4,077.29
Pennsylvania	\$48,051.94	\$24,922.45	\$72,974.39
Quebec	\$0.00	\$100.00	\$100.00
South Carolina	\$936.00	\$1,093.00	\$2,029.00
Tennessee	\$3,220.22	\$2,375.50	\$5,595.72
Texas	\$2,202.00	\$1,527.00	\$3,729.00
Virginia	\$11,661.84	\$12,363.41	\$24,025.25
Washington-N Idaho	\$3,123.74	\$1,477.00	\$4,600.74
West Virginia	\$3,767.08	\$2,107.00	\$5,874.08
Wisconsin	\$2,426.23	\$952.50	\$3,378.73
Wyoming-W Nebraska	\$2,281.00	\$1,316.00	\$3,597.00
<u>Other:</u>	<u>\$912.00</u>	<u>\$1,085.00</u>	<u>\$1,997.00</u>
Total	\$207,057.08	\$134,893.42	\$341,950.50

Moosehaven. In 2009, the Women of the Moose announced a two-year project to fund the costs of building and furnishing Moosehaven's Katherine Smith Special Needs Hall that was dedicated on March 10, 2013. Total amount raised: \$2,000,242.79. As always, this tremendous organization deserves the thanks of the Moose fraternity for their outstanding and unceasing commitment to, and support of, Moosehaven and Mooseheart.

Planned Giving. The Defending Circle Society recognizes individuals who have notified us that they have included Mooseheart and/or Moosehaven in their planned giving – such as bequests (via will, estate, retirement plan), various types of trusts, charitable gift annuities, and life insurance. These very thoughtful individuals have our heartfelt gratitude as their legacy provides for future generations of children and seniors who will need our care. As a result of the e-newsletters sent monthly, we have received 212 requests for wills guides. Although this does not mean the recipients have plans to include Moose Charities in a bequest, we hope many, if not all, will consider doing so.

Dues Renewal Donations. Arrangements were made by Moose Charities and Moose International to include the opportunity to donate to the School Renovation when members are paying their dues on-line. Beginning 1-11-13 we have received \$19,952.00. Beginning in May, all renewal notices will include the opportunity for members to make a contribution to the Mooseheart School Renovation Project.

Honorary Member, Mooseheart Class of 2013. This opportunity, to assist the funding of the Mooseheart School Renovation, was introduced at the 2012 Tampa International Convention and concludes with this International Convention. As of 4-26-13, we have 'enrolled' 3,758 members.

Mooseheart Boosters. We encourage all individuals and businesses to become 'Boosters' – to show their support of the Mooseheart School. A car 'cling' will be given to each individual who gives \$10.00 along with their name, address and e-mail address to become a Booster.

Educating Minds – Building Dreams. We extend sincerest thanks to all who have donated to this \$10,000,000.00 Mooseheart School renovation program. The following recognizes those members, Fraternal Units, Moose Legions, Councils of Higher Degrees and Associations who have pledged \$2,500 and more:

<u>Naming Opportunity</u>	<u>Donor</u>	<u>Goal</u>
Dean's Honor Roll	Idaho/Utah Moose Association	\$2,500.00
Dean's Honor Roll	Colorado Moose Association	\$2,500.00
Principal's Honor Roll	Arkansas Moose Association	\$5,000.00
Principal's Honor Roll	Montana Moose Association	\$5,000.00
Principal's Honor Roll	Louisiana Moose Association	\$5,000.00
Principal's Honor Roll	Alberta-Sask Moose Association	\$5,000.00
Principal's Honor Roll	Wyoming-W. Nebraska Moose Association	\$5,000.00
Principal's Honor Roll	South Carolina Moose Association	\$8,000.00
Principal's Honor Roll	Mississippi Moose Association	**\$10,000.00
Principal's Honor Roll	Pennsylvania Moose Legions	\$10,000.00

Principal's Honor Roll	Lockport, IL Chapter #575	**\$10,000.00
Principal's Honor Roll	Evan & Carol Davis, Drummond Island, MI	**\$10,000.00
Principal's Honor Roll	Ron D. Presley, Woodstock, GA	**\$10,000.00
Dean's Office	North Carolina Moose Association	\$25,000.00
Elementary Library	Terrence & Elizabeth Lucke, Kennewick, WA	\$25,000.00
Senior Seminar Classroom	Woodstock IL Lodge 1329 - MHT Committee	\$25,000.00
Music Classroom	IA-KS-MO-OKa Moose Associations	\$25,000.00
Kindergarten Classroom	West Virginia Moose Association	\$25,000.00
First Grade Classroom	Maryland-Delaware-D.C. Moose Association	\$25,000.00
Second/Third Grade Class	New Jersey State Moose Association	\$25,000.00
Fourth Grade Classroom	Washington-No. Idaho Moose Association	\$25,000.00
Fifth Grade Classroom	Rochester N.Y. Lodge 113	**\$25,000.00
Sixth Grade Classroom	Alaska-Hawaii Moose Association	\$25,000.00
Seventh Grade Classroom	2012-2013 Supreme Council	\$25,000.00
Eighth Grade Classroom	Kentucky Moose Association	\$25,000.00
Pre-School Classroom	Oregon Moose Association	**\$25,000.00
Social Studies Classroom	David Smoot, Leesburg, GA	**\$25,000.00
Academic Center	Williston N.D. Lodge #239	**\$25,000.00
Fr./Soph English Classroom	SW New York Council of Higher Degrees	\$25,000.00
Reading Resource Room	Mooseheart Lodge 2655& Chapter 3001	\$25,000.00
Jr./Sr. English Classroom	New York State Moose Association	\$25,000.00
Foreign Language Classroom	5 Club - MII - LOOM & WOTM	\$25,000.00
Basic/Inter. Math Classroom	Texas Moose Association	\$25,000.00
Advanced Math Classroom	Arizona-New Mexico Moose Association	**\$25,000.00
Health Occup. Classroom	Woodward OK Lodge 452	\$25,000.00
Health Occup. Classroom	Crystal Lakes OH Lodge 2464	\$25,000.00
High School Library	Michigan Moose Association	\$50,000.00
Art Room	Oregon Moose Association	\$25,000.00
Art Room	Tennessee Moose Association	\$25,000.00
Chemistry/Physics Class/Lab	Illinois Moose Association	\$50,000.00
Cosmetology Classroom	Indiana Moose Association	**\$50,000.00
Computer Ed. Classroom	Florida-Bermuda Moose Association	\$100,000.00
Superintendent's Office	International Moose Legion	\$100,000.00
Elementary School Wing	Ohio State Moose Association	\$250,000.00
Middle School Wing	Pennsylvania Moose Association	**\$250,000.00
High School Wing	Pennsylvania Moose Association	\$250,000.00
NJROTC Class/Rifle Range	Virginia Moose Association	\$400,000.00
	Centreville VA Lodge 2168	**\$100,000.00
Multipurpose Gym/Auditorium	Women of the Moose	\$1,000,000.00

***completed pledge prior to this International Convention*

League of Guardians. The number of individuals qualifying for the League of Guardians continues to increase. Guardians are recognized for their donations, on behalf of Mooseheart and/or Moosehaven, during the fiscal year that total \$1,000 or more. Total donations received from the members of the League of Guardians: \$804,656.06. We fully understand that not everyone can donate to this extent, and we gratefully thank every individual for donating what their personal finances permit. We do hope, however, that our members will make Moose Charities their 'Charity of Choice'.

Thank You. The Moose Charities Board of Directors believes that the cornerstone of this fraternity's doctrine is that "a burden heavy to one is borne lightly by many". We extend to you our sincerest thanks for the many thousands of hours, and the millions of dollars you have given on behalf of our two outstanding Moose communities – Mooseheart Child City & School, and Moosehaven, our fraternity's retirement community.

*Now abideth Faith, Hope, Charity, these three. But the greatest of these is Charity.
— Apostle Paul, I Corinthians 13:13*

Respectfully submitted,

MOOSE CHARITIES BOARD OF DIRECTORS 2012-2013

W. Ray Kesling PSG, *Chairman, Moose Charities Board of Directors,* Nitro, WI Lodge No. 565

Scott D. Hart, *Director General,* Mooseheart, IL Lodge No. 2655

James F. Henderson, *Supreme Governor,* East Mesa, AZ Lodge No. 2082

Donald E. Gilmer, Henry County, GA Lodge 2170

Robert J. Spingler, W. Nashville, TN Lodge 2221

Sandra L. Thompson, Colorado Springs, CO Chapter 373

Stephen M. Feigenbaum, Lexington, KY Lodge 215

George T. 'Tom' Gramling, Anniston, AL Lodge 1669

Margaret J. Walsh, River Park, IL Chapter 780



Mooseheart Founder James J. Davis said: "I believe in the right of every child to an education of the head, the heart and the hand . . ."



**CHILDREN ARE OUR FUTURE;
A HEALTHY ENVIRONMENT AND
GOOD EDUCATION IS THE KEY
TO THEIR SUCCESS.**

**THE CHILDREN OF MOOSEHEART
& THE MOOSEHEART SCHOOL NEED YOU!**



Please, give now to the Mooseheart School Renovation Project. . .

YOU WILL BE GLAD YOU DID!

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